

# Heavy-Duty Coatings For Vehicles & Equipment



## Toughest Protection

ArmorThane provides the toughest and most durable coatings available. Our products are sprayed on all categories of consumer, commercial and industrial vehicles and equipment, including military. With a vast amount of experience ranging from corrosive chemical carriers to mining excavation to truck bed liner protection to road grading to safe water transport, we have developed an array of products to prevent damage.



## Coating Benefits

ArmorThane coatings prevent deterioration and help extend the service life. These coatings are used to repair damage and make vehicles and equipment look great again. Coating new surfaces prevents problems from ever getting started.

- Resists denting, scratching
- Protects against corrosion and rust
- Flexible, no cracking or chipping
- Bonds permanently, no peeling
- Waterproofs and seals surfaces
- Reduces slipping and skidding
- Reduces vibration and noise
- Offers great color choices, matches OEM
- Maintains color with UV ColorCoat stability

## Unlimited Color Options

ArmorThane has a topcoat color system that matches factory-painted vehicles, including whites and metallics. Dealers offer customers the option to match OEM colors or create customized contrasts. Another benefit to ColorCoat topcoat is that it is aliphatic so it eliminates the risk of fading even in prolonged and intense direct sunlight. We also have HighLine-410, an aliphatic polyurea that is UV color stable without topcoats.



## Application Categories

Auto and Marine applications fall into several key categories. ArmorThane covers them all.

1. Bed liners, fenders, bumpers, panels
2. Marine including hulls, decks, props
3. Service vehicles: emergency, utility
4. Transport/cargo: trains, buses, tankers
5. Recreational: RVs, campers, ATVs
6. Industrial construction equipment
7. Agriculture equipment, vehicles
8. Off-road sporting vehicles: Jeeps, 4x4
9. Trailers inside and out
10. Blast mitigation: military, armored cars

## The Most Durable Protective Coatings Available



## Protected Territory or Mobile Options

ArmorThane can provide an exclusive and protected territory to authorized dealers operating from a fixed location and who sell to the retail public. The size and terms of the territory are based on the population a dealer can service and applications offered. Mobile Coatings dealers traveling to a job site are not restricted by territorial boundaries except as to protect a fixed location already performing the same function.



## Why Choose ArmorThane?

Our extensive knowledge ensures that our applicators are trained to deliver product excellence. We have all of the equipment and supplies needed to be fast and efficient. Dealers value the low start-up costs without forcing a pre-set package. Even better...no franchise fees to use the ArmorThane brand.

Customers choose whether to spray in their workshop setting or from one of our customized Mobile Coatings Units or both. With a wide range of products and a variety of applications for each product, our dealers can either focus on one industry or target multiple opportunities.



## Suggested Products

While ArmorThane has products for special solutions to address tougher problems such as chemical exposure, mining and water transport, these are most commonly used for the auto, marine, military and equipment sectors.

- STS-200 polyurethane
- STS-300 polyurethane
- HighLine-310 polyurea
- HighLine-410 color stable polyurea
- ArmorBlast pure polyurea

We provide a wide range of applications for repairing and ensuring long-term protection of vehicles and equipment against abusive elements. Let us help you find the right solutions to satisfy customer needs.

## ArmorThane Opportunities

ArmorThane sells to businesses that cater to consumers as well as those servicing large commercial and industrial vehicles and equipment. Automotive dealerships, aftermarket accessory stores and collision centers bring spray-on bed liners in-house to increase income or add a new profit center. Spraying trailers, camper tops and recreational vehicles allows dealerships to up-sell with custom coatings for both protection and design. Manufacturers buy ArmorThane to differentiate from the competition and extend warranties. Whether repairing or protecting new surfaces, our coatings add value that can't be gained from other products.



## Protecting Your World

ArmorThane is a multi-national company founded by Garry Froese, CEO, in 1989. We have facilities in the U.S. and Canada and export to large dealers around the world.

We specialize in the development, manufacturing and distribution of top-quality protective coatings, as well as the design and fabrication of commercial application equipment. Our products include pure and specially-formulated hybrid polyurea and polyurethane with spray and roll-on applications. We provide low and high-pressure spraying equipment and supplies for fixed locations. Plus, we custom-build mobile coatings units for travel to any project site.

In addition to Automotive and Equipment coating projects, thousands of applications benefit from ArmorThane's protective coatings. If you would like to know more about specific products and applications, just give us a call.

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